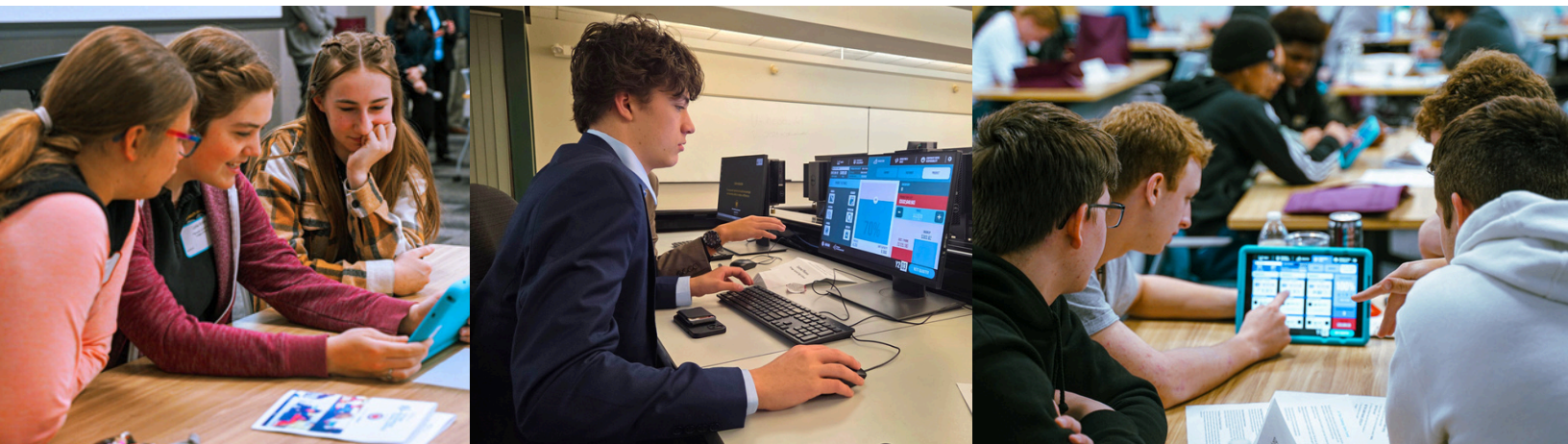


**TITLE SPONSOR**

A stylized graphic on the left side of the header features a bar chart with three bars in dark blue, teal, and yellow, and a large teal arrow pointing upwards and to the right.

# **TITAN BUSINESS CHALLENGE**

**Tomorrows CEO's Made Today**

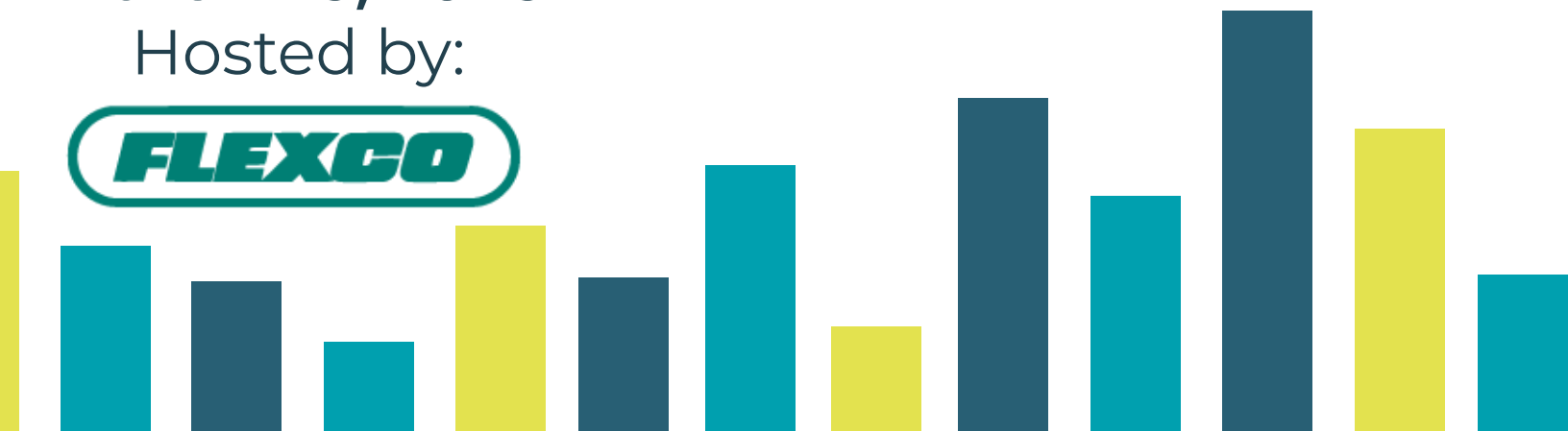


## **Sponsorship Opportunities**

*Equip the next generation of business leaders!*

**March 26, 2026**

Hosted by:





## OUR PROGRAMS

We believe in the boundless possibility for every student's future. Junior Achievement programs are intensely focused on bringing relevancy and application into everyday learning. Through partnerships with the business and education communities, we bring curriculum to life by connecting volunteers from the community to deliver our programs. This transforms education by breaking down traditional barriers and giving every student unparalleled connectivity to the business world. By doing this, we can envision a world where young people have the skillset and mindset to build thriving communities.

## OUR MISSION

It is our mission to inspire and prepare young people to succeed in a global economy. We empower young people to own their economic success by providing fun, hands-on, K-12 programming that fosters work readiness, entrepreneurship, and financial literacy education.

## OUR APPROACH

JA's unique approach allows volunteers from the community to deliver our curriculum while sharing their experiences with students. Embodying the heart of JA, our classroom volunteers transform the key concepts of our lessons into a message that inspires and empowers students to believe in themselves, showing them they can make a difference in the world.

## ABOUT THE EVENT

The JA Titan Business Challenge is uniquely designed for high school students to test their skills at running a business in this ultimate business simulation! Teams go head-to-head as they make informed, intelligent business decisions in running their own global, virtual business. Students enter decisions about price, productions, marketing, capital investment, and research and development. The impact of their decisions will lead to the success or failure of each company.

Each team acts as the Senior Management Team of their company and is responsible for developing business strategies and making tough decisions quarter by quarter.

After completing the competition, a winner is announced based on their game scores. Each member of the four member team with the best score is awarded a scholarship.

## LEARN MORE ABOUT OUR EFFORTS

[michigangreatlakes.ja.org](http://michigangreatlakes.ja.org)



## PAST TITAN WINNERS

2025

Lowell High School

2024

Grace Christian Academy

2023

Grace Christian Academy

2022

Grace Christian Academy

2021

Beaver Island Community School

2020

Kent Career Tech Center

2019

Zeeland West High School

2018

Greenville High School



# SPONSORSHIP OPPORTUNITIES

Benefits	Title Sponsor (1 available) \$10,000	Presenting Sponsor (2 available) \$7,500	Supporting Sponsor \$5,000	Classroom Sponsor \$2,500	Research & Development Sponsor \$1,000	Student Team Sponsor \$500
Co-Brand: Sponsor will co-brand event with JA, including name as Title Sponsor with prominent logo representations.	X					
JA Giving Champion: Qualify as a JA Giving Champion*. Will be recognized at JA events throughout the year.	X					
Newsletter: Featured in JA email newsletter promoting the event. Distributed to 20,000+ constituents.	X	X				
Press Release: Sponsor will be featured in press release about the event that gets sent out to the local media.	X	X				
Social Media: Sponsor will be recognized in a social media post thanking your sponsorship.	X	X	X			
Post-Event Letter: Sponsor will be featured in thank you letters that are distributed to all sponsors post event.	X	X	X	X		
Website: Sponsor logo will be featured on the event page of our website.	X	X	X	X	X	
Event Program: Sponsor will be featured in the event program distributed to all attendees.	Full Page Ad	Half Page Ad	Quarter Page Ad	Logo	Logo	Listed
Day-of Recognition: Sponsor will be recognized verbally and/or visually at the event.	Visually & Verbally	Visually & Verbally	Visually & Verbally	Visually	Visually	Visually
Career fair Booth: Sponsor has the opportunity to staff a booth at the event's Career Fair for the students.	X	X	X	X	X	X

\*Contact Maggie Ryan at [maggie.ryan@ja.org](mailto:maggie.ryan@ja.org) to learn more about these benefits.





## Equip the next generation of businesss leaders!

Please complete this form and email it to [maggie.ryan@ja.org](mailto:maggie.ryan@ja.org) or mail to:

Junior Achievement of the Michigan Great Lakes, 4090 Lake Dr. SE., Grand Rapids, MI 49546.

### SPONSORSHIP LEVELS

TILE SPONSOR	\$10,000
PRESENTING SPONSOR	\$7,500
SUPPORTING SPONSOR	\$5,000
CLASSROOM SPONSOR	\$2,500
RESEARCH & DEVELOPMENT SPONSOR	\$1,000
STUDENT TEAM SPONSOR	\$500

We cannot attend this year's event. Please accept this donation of \$ \_\_\_\_\_

We are unable to support this event. Please contact us to discuss additional event opportunities.

### PAYMENT OPTIONS

Please Invoice: \_\_\_\_\_ (must be before June 30th, 2026)

Check attached made payable to Junior Achievement of the Michigan Great Lakes

Credit Card Number \_\_\_\_\_ Expiration \_\_\_\_\_ CVV \_\_\_\_\_

### BILLING INFORMATION

\_\_\_\_\_  
Business/Organization Name

\_\_\_\_\_  
Contact Name/Title

\_\_\_\_\_  
Phone

\_\_\_\_\_  
Email

\_\_\_\_\_  
Address City State Zip

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date